

DOWNTOWN CHICAGO CLASS A MULTIFAMILY MARKET UPDATE

PROVIDED BY

AARON GALVIN
CEO, LUXURY LIVING

APRIL 2023

Occupancy

Chicago Multifamily Historical Absorption and Pipeline

The downtown Chicago Class A multifamily market consists of approximately 40,000 apartment units. Overall, the Downtown Chicago residential market extends from North Avenue (1600 north) on the north to Cermak Road (2200 south) on the south, and from Lake Michigan on the east to portions of the Chicago River and Ashland Avenue on the west. The Downtown market includes the Gold Coast/Old Town, Streeterville, Loop/Lakeshore East, River North, South Loop, and West Loop submarkets.

Prior to the COVID-19 pandemic, the Class A Chicago market absorbed nearly all inventory and maintained occupancy rates above 93%. In Q4 2020, due to the COVID-19 pandemic, the market decreased to an average of 87% occupancy. However, leasing velocity in Q4 2020 and throughout 2021 remained unseasonably high and occupancy percentages quickly increased to pre-pandemic levels in the first half of 2021. Current occupancy levels are at an all-time high at just under 94%. With manageable new supply, we expect occupancy rates to remain at historically high averages for the foreseeable future with slight variances for seasonality.

On the next slide is a graph showing market-wide occupancy from 2016 – Q4 2022 with Luxury Living's occupancy projections through 2025.

Chicago Class A
Multifamily Market
Consists of ≈40,000 Units

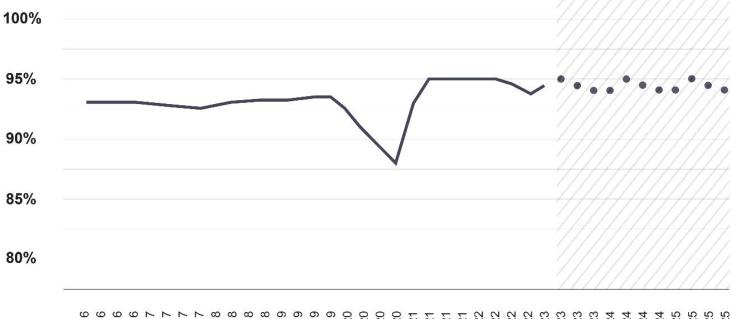
Occupancy Dipped to 87% in Q4 2020 Due to the COVID-19 Pandemic

Occupancy Levels Have Exceeded Pre-Pandemic Levels Above 94%



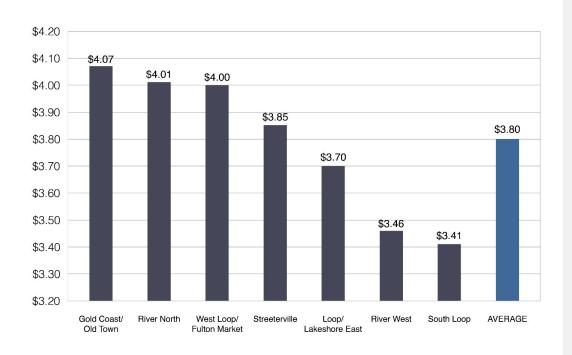






Average Rents - PPSF

Below is a chart showing the most recent rent trends by submarket in Downtown Chicago on a PSF basis. The data includes 2,600 units leased in Q1 2023 across 68 different properties delivered since 2016.



25,000 Class A Luxury Apartments Delivered Since 2016

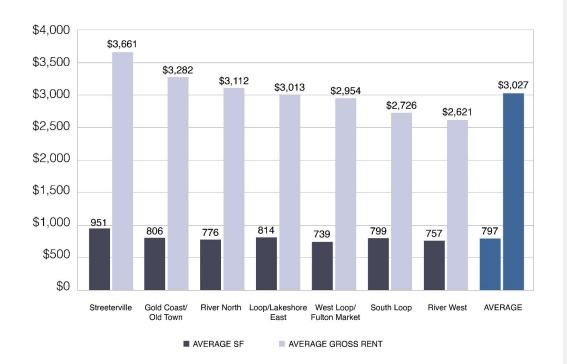
≈2,600 Leases in Q1 Across 68 Properties

Average Gross PPSF Reached \$3.80

Three Submarkets
Averaging \$4.00+ PSF

Average Rents — Gross Rent

Below is a chart showing the most recent rent trends by submarket in Downtown Chicago on a Gross Rent basis. The data includes 2,600 units leased in Q1 2023 across 68 different properties delivered since 2016.



Market Average Gross Rent of +\$3,000 in Q1

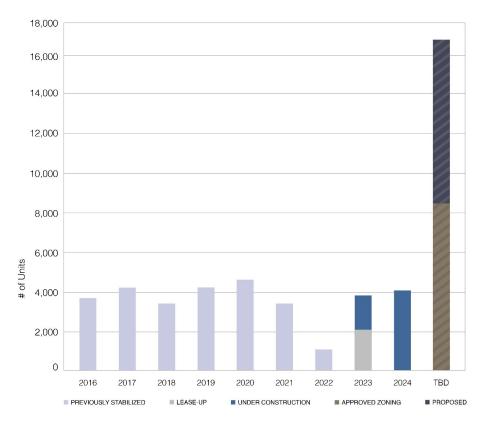
Varying Average SF Across Submarkets

Streeterville increase driven by Average SF

Four Submarkets
Averaging \$3,000+

Pipeline

Downtown Chicago Class A Historical Pipeline



≈22,000 Units
Delivered Since 2016

≈2,600 Units In Lease-Up

≈5,000 Units Under Construction

+21,000 Total New Apartments in Downtown Chicago Pipeline 2024+



THANK YOU

CONTACT

AARON@LUXURYLIVINGCHICAGO.COM LINKEDIN.COM/IN/AARONGALVIN

MULTIFAMILYLEASING.COM